



SHD LOGISTICS AWARDS



Thursday 15th September 2016 - The Vox Centre - Resorts World Birmingham - The NEC

Entry guide

SPONSORS:



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Deadline for entries: 13th May 2016
Enter online: www.shdlogistics.com/awards



The SHD Logistics Awards recognise operational excellence and celebrate the very best companies within the logistics and supply chain sectors. Now in its third year, the SHD Logistics Awards offer businesses the opportunity to differentiate from their competitors, to share and celebrate their strengths with customers, staff and peers. The SHD Logistics Awards will give a very public seal of approval to your activities, and winning an Award will be viewed as a sign of quality for potential customers.

WHO CAN ENTER?

The Awards are open to any business either from within the logistics industry or in an industry that features logistics as part of its operations. As an operations-focused Awards, suppliers of products and services can only enter in conjunction with customers, and will not be announced as finalists (only the operator will be announced). Companies can enter themselves and also be nominated. Entries are sought from across the board, including the retail, FMCG, retail distribution, manufacturing, aerospace, construction, automotive and third party logistics sectors. In 2014 and 2015 companies which entered the Awards included John Lewis, Fresh Logistics, Marks & Spencer, Great Bear, Potter Logistics, Barfoots of Botley, Jaguar Land Rover, Euro Car Parts and House of Fraser.

WHY ENTER?

- ✓ Receive industry-wide recognition.
- ✓ Boost the morale of your team – their achievements will be recognised.
- ✓ Build confidence and trust – seek and retain customers with credentials recognised by an independent and rigorous judging process.
- ✓ Reach new markets – benefit from the free publicity that comes with the marketing of the Awards, including exclusive digital and print artwork for finalists and winners.
- ✓ Attend the Awards ceremony – invite customers and staff to network, celebrate and enjoy the glamorous presentation event.

“It was especially gratifying as our category had the highest number of finalists with some big names, and I felt proud to receive the recognition from the logistics industry on behalf of Barfoots.” – David Cooper, logistics manager, Barfoots of Botley

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THE RULES

- ☛ The deadline for entries is 13th May 2016.
- ☛ All entries must be written in English.
- ☛ The main focus of each entry should be on UK operations*.
- ☛ All entries must be no longer than 1,000 words (entries above this word limit may be disqualified).
- ☛ All entries must be accompanied by a 50-word synopsis of the entry as you would like it to appear on all publicity material.
- ☛ We recommend companies include testimonials within the 1,000 word limit.
- ☛ All entries must be submitted via our online entry service.
- ☛ All entries will be treated as confidential, but SHD Logistics reserves the right to publish positive extracts from winning entries.
- ☛ All entries must be based on activities undertaken in the period from 1st December 2014 to 1st March 2016 primarily in the UK. However, entries from before that time will be accepted where the benefits continue to be felt during the qualifying period.
- ☛ We do not accept supporting documents.

**Entries can discuss operations outside the UK, providing they exist as part of a UK supply chain.*

JUDGING PROCESS

The judging panel comprises independent, senior industry experts with expertise across the sector, chosen for their knowledge, independence, objectivity and credibility. Judges mark entries in categories relevant to their specialist knowledge, expertise and experience, ensuring a considered, educated response to your submission.

All companies shortlisted as finalists will be notified directly by SHD Logistics before the end of June 2016. Shortlisted companies will also be announced in the magazine and on www.shdlogistics.com.

BOOK EARLY

The SHD Logistics Awards will take place on **Thursday 15th September 2016**, at the cutting-edge Vox Centre, Resorts World Birmingham. Resorts World Birmingham is a brand new leisure complex which has 50 outlet stores, an international casino, the five-star luxury boutique Genting Hotel, an Asian-themed Medispa and is ideally situated opposite the NEC.

A table of 10 at this industry event, which includes 5* food and wine, a fantastic host and an evening of networking with industry colleagues is: **£2,295 + VAT**

However we're offering an 'early bird' discount of 15% which will apply for bookings made before **03/06/2016**.

For sponsorship opportunities and table sales, please contact:

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ENTRY CRITERIA

The chosen categories reflect the most important areas for performance and improvement in an intralogistics and supply chain business. New for 2016 are the Growth Award and Future Skills Award.

Entries can be made in more than one category (technically you can enter all 10). Each entry should be tailored to the category that you are entering. Multiple duplicate entries will not increase your chances of winning. These entries will be allocated into a single category deemed most suitable by the Chair of the Judging Panel. If you wish to make more than one entry in the same category, please complete the entry process for each individual entry. You can re-enter the site to submit more entries as often as you like. We encourage you to enter unique entries as many times as you wish.

PLEASE NOTE: THE 50 WORD SYNOPSIS IS IMPORTANT! IT'S THE FIRST THING THE JUDGES WILL READ!

Please read the following before you begin. The judging panel will be looking for:

CORPORATE SOCIAL RESPONSIBILITY

- ▶ Evidence to support a company's engagement with a charity, educational establishment or the local community.
- ▶ A company's fair treatment or 'above and beyond' initiative to support its staff, suppliers, the consumer or other stakeholder.
- ▶ Any demonstration of exceptional ethical standards.

ENVIRONMENT/SUSTAINABILITY

- ▶ Measurable improvement in carbon reduction.
- ▶ Innovative, practical solutions to increase sustainability.
- ▶ Efforts you have made to protect and improve the environment with examples.



NEW: FUTURE SKILLS

- ▶ The entry must focus on logistics operations but can be submitted in association with partners (charities, not-for-profits organisations, colleges, schools, universities, private training providers).
- ▶ Submit clear evidence of a scheme which will develop the next generation of logistics operators.
- ▶ Detailed description of an operation which has invested in/supported/sponsored an apprenticeship scheme/ graduate scheme/ employer-led training programme/ education project/event which has/will contribute to the development of future skills within logistics.
- ▶ Industry-led initiatives which have taken ownership of the local skills market. Evidence of effective engagement at a local level to reach out into schools, colleges and communities to strengthen the sector's image and attract new talent.
- ▶ Evidence of how a company has actively encouraged a diverse and inclusive future logistics workforce.
- ▶ Please include where possible, the following figures: Number of apprentice/graduate/ internship places offered. Number of apprentices/graduates/school leavers employed. Number of schools engaged, young people and teachers influenced.
- ▶ A company which can show clear evidence of a career framework developed for new starters.



NEW: GROWTH

- ▶ Significant, profitable growth in your sector.
- ▶ An increase in market share.
- ▶ A change in your business structure to enable strong growth.
- ▶ Evidence of strong strategic leadership/decision making resulting in growth.
- ▶ Collaboration with another logistics provider and/or customer to drive growth.



INNOVATION

- ▶ Measurable improvement in areas such as efficiency, accuracy, and/or productivity as a result of the deployment of a process/product/procedure that could be classified as 'non-standard' or bespoke within the supply chain.
- ▶ Demonstrate that a change of approach unique to your business has brought a tangible return.
- ▶ An increase in profitability for you or your customer/client.



REMEMBER:

YOUR ENTRY MUST INCLUDE SUPPORTING DATA (WHERE APPLICABLE): NUMBER OF WAREHOUSES/STAFF/PRODUCT-LINES/SKUS/ITEMS DESPATCHED PER DAY. PICK RATE FIGURES AND KEY CUSTOMERS SHOULD ALSO BE INCLUDED IF POSSIBLE.



INNOVATION TECHNOLOGY

- ▶ Where systems or technology have enabled the operation to significantly improve efficiency, accuracy, communication, productivity, visibility, accountability or profitability.
- ▶ This can be a new system or technology bringing benefits to an existing operation, an existing system or technology used in a novel way or a new operation that has an innovative solution for the industry.
- ▶ Entrants will need to demonstrate that a change in IT has brought a tangible return to their, or their partner's, business.'



NEW FACILITY

- ▶ A new warehouse or DC that has 'hit the ground running'.
- ▶ Execution of a plan within tight time or budgetary constraints.
- ▶ Shrewd investment in an idea or process.
- ▶ Use of technology.
- ▶ Transition from one site/client/business sector to another.

OPERATIONS LARGE (500+ EMPLOYEES)

- ▶ Clear evidence of improvement initiative/change that has either been implemented or delivered benefits within 2015.
- ▶ Evidence of how Supply Chain is enabling delivery of overall business strategy
- ▶ Evidence of cross functional and cross business working
- ▶ What has been done to ensure the change/results are sustainable
- ▶ How has the change made the business more flexible, future-proof, clean/efficient, responsive - the 'best in class'
- ▶ How has the profile of supply chain and logistics in the business changed through the period?

TOYOTA

MATERIAL HANDLING

OPERATIONS SME (500- EMPLOYEES)

- ▶ The criteria for this category is the same as Operations Large (above).

TOYOTA

MATERIAL HANDLING

SAFETY

- ▶ How a change of culture, equipment or practice has improved safety. Did this come from the top down or the bottom up?
- ▶ Supporting data (where applicable), eg H&S incident before/after figures.
- ▶ Inclusion of staff in safety measures.



WAREHOUSE EFFICIENCY

- ▶ Measurable improvement in company operations through the implementation of new equipment.
- ▶ A reconfiguration of a warehouse.
- ▶ Use of automation.
- ▶ Benefits to the business and/or customer.



OVERALL WINNER

The judging panel will choose a winner from the above categories for this Award.

EDITOR'S AWARD

This Award is given at the discretion of SHD Logistics editor Peter MacLeod to the company that particularly caught his eye with a strong entry but didn't win one of the other categories.

SPONSOR THE AWARDS

Align your business with the category that best matches your company's offering or supports your promotional objectives. Sponsorship opportunities include; Headline Sponsor, Category Sponsor, Champagne Reception Sponsor and Table Wine Sponsor.

For sponsorship opportunities please contact:

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THE SHD LOGISTICS AWARDS HEAD TO BIRMINGHAM

For the first time, the SHD Logistics Awards will be held during the International Materials Handling Exhibition (IMHX) in Birmingham. IMHX is the UK's largest intralogistics event which attracts tens of thousands of supply chain professionals. Holding the SHD Logistics Awards at this time means the event will be more inspiring than ever before. If you win an Award you will accept it in front of over 500 industry colleagues at the stunning Vox Centre Awards venue, part of the Resorts World Birmingham leisure complex.

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